



COLORBLIND LENSES



Clip-On & Fitover Solutions for
Color Vision Deficiency

Offered through

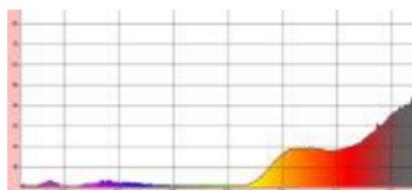


THE TECHNOLOGY

Developed using AI-driven technology, Chemie Color lenses assist with the perception of color in those with color vision deficiency (CVD).

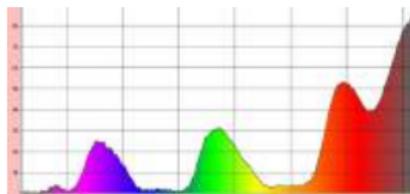
Instead of relying on heavy red or pink tinted lenses, Chemie Color lenses enhance genuine color vision. Patients experience the truest possible discernment of color.

Red Lenses



*Noir #99 -
4% Red Color Spectrum*

Chemie Color



Outdoor Severe

Red lenses rely on heavy tinting that helps patients distinguish colors but also shifts their entire color spectrum so everything has a red hue.

Chemie Color lenses are modified in the specific part of the visible light spectrum where patients with CVD are deficient.

With Chemie Color lenses, patients can see truer color. White remains white and no colors are artificially darkened.

LENS SOLUTIONS

Chemistrie Color lenses are available in multiple lens types, offering a delightful combination of convenience and style.

Clip-Ons



Available as Chemistrie magnetic clip-ons, we can make custom clip-ons to fit almost any frame.

Plano Glasses



Plano glasses are the perfect fit for patients who don't wear Rx lenses and want a quick, easy way to address CVD.

Fitovers



Fitovers are an affordable, convenient way for your patients to experience color on their terms.

LENS COLOR OPTIONS

Chemistrie Color comes in these lens colors:
Indoor, Outdoor Moderate, and Outdoor Severe.

A



Indoor

B



Outdoor Moderate

C



Outdoor Severe

HOW TO ORDER

- 1 Determine Lens Color**
Use the enclosed trial lenses to determine which color best meets your patient's needs
- 2 Decide Fit Type**
Based on your patient's lifestyle, choose clip-ons, plano, or fitovers
- 3 Order from Chadwick**
Visit our website to order



ChadwickOptical.com/ChemistrieColor
800-410-1618 • csr@chadwickoptical.com

HOW TO USE THIS KIT

This trial kit includes everything you need to determine which lens shade meets your CVD patients' needs.

1

Three Trial Lenses



2

Color Cards



3

Access to your favorite optical lab for help with technical questions or ordering

FIND THE RIGHT LENS COLOR

Use the enclosed trial lenses to determine the best color best for your patient.

We recommend **A** for patients who will use the lens mostly indoors, **B** for patients who are light sensitive indoors or want a lighter outdoor tint, and **C** for patients who want an outdoor lens and suffer from light sensitivity.

The color cards included are meant to help you and your patient evaluate whether these lenses will work for their needs.

CHOOSING THE RIGHT FIT FOR YOUR PATIENT

Chemistrie Color lenses are currently available as Chemistrie magnetic clip-ons, plano glasses, and fitovers.

Choose Clip-Ons if your Patient:

- Has existing Chemistrie magnets embedded in their lenses
- Wants a lighter-weight, more portable option
- Does not want to carry a different pair of glasses
- Prefers a more aesthetically pleasing option

Choose Plano Glasses if your Patient:

- Does not wear Rx glasses or lenses
- Wants a lightweight, convenient option

Choose Fitovers if your Patient:

- Wants colorblind lenses as fast as possible
- Prefers fitovers to clip-ons
- Needs the most affordable option
- Can't or doesn't want to send their frames into Chadwick for clip-ons to be made

Questions? Give us a shout.

We're eager to help.

800-410-1618 • csr@chadwickoptical.com



Chadwick Optical
Color Card





Chadwick Optical Color Card

CUSTOM POP DISPLAY



The Chemistrie Color Point-of-Purchase Display Includes:

- 3 sample frames with Chemistrie Color lenses in each of the 3 Chemistrie Color strengths.
- Two ready-made styles and one frame with a clip sample.
- A sample of the Chemistrie Color packaging.
- Registration card for inclusion on the Chemistrie Color Retailer Locator.
- Lens testing image for patients to experience Chemistrie Color. Best viewed in natural light or a well-lit area.



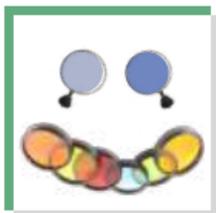
Two companies, one mission

Facilitating access to life-changing vision solutions



The optical lab that can make (almost) anything happen

Medical Tints/Filters



Our extensive tint library lets us match nearly any tint you can conjure up - we can also help you find the best one for your patient

Our Team



Our team's expertise in tackling challenging Rx lenses is rivaled only by our dedication to extreme professionalism



Off-the-shelf low vision products

Remote Low Vision Assessment Kit



A comprehensive, remote kit for evaluating common solutions to low vision challenges

Glare Assessment Cards & Kits



Designed to help you remotely assess the best tint/lens color for specific conditions



ChadwickOptical.com



TechOpticsInternational.com